



FOR IMMEDIATE RELEASE

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Sollen Technologies

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SOLLEN LAUNCHES “CONNEX” A ROBUST, SCALABLE AND CUSTOMISABLE INTEGRATION PLATFORM.

Dallas, Texas, October 12, 2009 - Sollen Technologies LLC, an internet based application service provider and the benchmark product and pricing engine with best execution capabilities for the mortgage industry has recently announced the release of an innovative and enhanced integration platform ConneX.

The platform provides seamless integration between your preferred loan origination technology provider and Sollen’s product and pricing engine.

ConneX manages the seamless flow of data and eliminates the opportunity for errors resulting in a more efficient loan origination process.

With the ConneX platform you dictate how and when you wish to obtain product and pricing information, including loan searching, product validation, loan-level pricing and locking on the web. The product and pricing data will now automatically populate your loan origination system or other technology solution without the need to duplicate data entry.

High performance accuracy, data quality and efficiency are key elements contributing to the profitability of the business. The integrated and scalable ConneX platform matches these services across multiple applications.

Please visit our Partner page for more information on the products and services offered by our integration partners. The ConneX platform is built in such a way as to allow Sollen to add other services at the request of a customer.

The active “connexions” include:

- Connect to Harland Financial Solutions Interlinq® E3 Loan production platform.
- Connect to Del Mar Datatrac.
- Connect to Calyx® Point®.
- Connect to AllRegs LoanLibrary™.
- Connect to Ellie Mae’s Encompass360™ Banker Edition.

Ellie Mae is a registered trademark and Encompass360 is a trademark of Ellie Mae, Inc. in the United States.

About Sollen Technologies

Based in Dallas, Sollen technologies is an internet based application service provider of product, pricing and best execution capabilities for the mortgage industry. Sollen's vision is to provide comprehensive products and services that bring measurable value to the retail, wholesale and correspondent channels. Sollen is a Mortgage Technology Magazine top 50 service provider. For more information call 800 582 1074 or visit www.sollen.com.

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